The gambler’s fallacy is the mistaken belief that past events can influence future events that are entirely independent of them in reality. For example, the gambler’s fallacy might cause someone to believe that if a coin just landed on heads twice in a row, then it’s “due” to land on tails on the next toss.

Accordingly, the gambler’s fallacy means that people mistakenly believe that if a certain event occurs more frequently than normal during a certain time period, then it’s likely to occur less frequently in the future. Alternatively, the gambler’s fallacy can also cause people to believe that if a certain event occurs less frequently than normal in a certain time period,
then it’s likely to occur more frequently in the future.

Since the gambler’s fallacy plays a crucial role in people’s thinking, both when it comes to gambling as well as when it comes to other areas of life, it’s important to understand it. In the following article, you will learn more about the gambler’s fallacy, understand the psychology behind it, and see what you can do to minimize its influence, in order to help you make more optimal decisions.

**Explanation and examples of the gambler’s fallacy**

The gambler’s fallacy refers to two particular forms of misguided thinking:

- The mistaken belief that if a certain independent event occurs more frequently than normal during a certain time period, then it’s less likely to occur in the future.
- The mistaken belief that if a certain independent event occurs less frequently than normal during a certain time period, then it’s more likely to occur in the future.

These forms of thinking are fallacious, because when events are independent of one another, then their outcomes are unrelated (by definition), even if our intuition leads us to feel otherwise.

For example, to see how the gambler’s fallacy affects people, consider a situation where we just rolled a pair of dice, which both land on 6. The odds of this happening in a fair dice roll are 1/36, since the odds of each die landing on a 6 are 1/6.

Here, the gambler’s fallacy could cause someone to assume that the odds of both dice landing on 6 again on the next roll are lower than 1/36. However, in reality, on each individual roll, the odds of the dice landing on double 6’s are still 1/36.

This continues to be true regardless of how many times we roll the dice,
since the dice can’t remember what they landed on last time. Essentially, there is no way for the last dice roll to affect the next one, which is why it’s incorrect to assume that these independent events affect each other.

Based on this, we can say that the gambler’s fallacy represents one manifestation of the irrational belief that prior outcomes in a series of independent events affect the probability of future outcomes.

As such, this fallacy is considered to be both a cognitive bias, since it represents an irrational pattern of thinking, as well as a logical fallacy, since this irrational pattern of thinking prompts the use of fallacious reasoning.

The gambler’s fallacy is most commonly associated with how people think when they gamble. An example of this is the widespread and incorrect belief that if a certain number was recently drawn in a lottery, then it’s unlikely to win again in an upcoming draw.

However, the gambler’s fallacy can also influence people’s thinking and decision making in other areas of life, such as in the case of childbirth, where people often believe that someone is “due” to give birth to a baby of a certain gender, if they have previously given birth to several babies of the opposite gender.

Furthermore, the gambler’s fallacy can affect the behavior of various professionals, such as loan officers, sports referees, judges, and even psychologists, despite the fact that many of them are well aware of its influence.

Note: the gambler’s fallacy is sometimes referred to as the fallacy of the maturity of chances and the Monte Carlo Fallacy. The latter name is attributed to an incident which occurred in 1913 at a roulette game at the Monte Carlo Casino, where the ball fell on black 26 times in a row. Since this was such a rare occurrence, gamblers lost millions of dollars betting on red, in the mistaken belief that the ball was due to land on it.
Why we experience the gambler’s fallacy

The gambler’s fallacy occurs primarily due to the imperfect way in which our cognitive system processes information.

Specifically, it occurs due to the representativeness heuristic, which in this context is the tendency to assume that a short sequence of random outcomes should be strongly similar to a longer sequence of such outcomes. This also signifies a belief in the law of small numbers, which denotes that even samples that are relatively small are expected to be highly representative of the populations from which they are drawn.

Essentially, this means that people assume that streaks of outcomes will end up “evening out” in order to be considered representative of what an ideal and fair random streak should look like, because they view chance as a fair and self-correcting process.

In the case of a fair coin toss, for example, the gambler’s fallacy might cause people to assume that the ratio of heads to tails should consistently be 1:1.

However, while this makes sense over a large enough number of trials (e.g. 100 coin tosses), where it’s reasonable to expect a roughly equal distribution of heads to tails, it doesn’t mean that there can’t be variations if we look at shorter sequences of coin tosses. For example, if we examine any group of 5 coin tosses out of those 100 trials, it’s likely that we will find many cases where the coin landed 3 times in a row on the same side.

Overall, people experience the gambler’s fallacy because they fail to understand or internalize the fact that small samples are not necessarily representative of larger ones, meaning that there can be significant fluctuations in outcomes over short periods of time. This is exacerbated by the failure to understand that chance is not a fair or self-correcting process, and that independent events are unable to influence each other.
How to overcome the gambler’s fallacy

In order to avoid the gambler’s fallacy, you must first recognize the fact that you or someone else are using it while making decisions. This, as we saw earlier, occurs when someone mistakenly believes that the outcome of prior events affects the outcome of independent future events.

However, research shows that simply being aware of the gambler’s fallacy is generally not enough in order to mitigate it, which is unsurprising, since we saw earlier that even professionals who are aware of this fallacy still experience it often. Rather, in order to neutralize the influence of this fallacy, you need to emphasize the independence of the different events, by highlighting the fact that the events in question are unable to affect one another.

For example, let’s go back to the example of what are the odds of a pair of dice landing on double 6’s right after they have landed on double 6’s before. To help internalize the fact that the second roll is independent of the previous one, you can think about the fact that:

- The dice have no way of remembering previous rolls.
- The dice have no way of influencing future rolls.

You can further internalize this concept by asking yourself or whoever you are trying to demonstrate this fallacy to, to explain how the dice might be able to influence the roll. This can be effective, since by asking people to think through the process, instead of simply explaining it to them, you increase the likelihood that they will internalize and accept the valid explanation for this phenomenon.

Note that you can tailor your explanation to the specific scenario under discussion. However, if necessary, you can illustrate the concept of event independence using a simple and intuitive example, such as a dice roll or a coin toss, as we saw in this article.